

## PRESS INFORMATION

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### DEADLINE APPROACHES FOR LAING'S HEALTHCARE 20: *THE LIST OF 2011*

With just five weeks left before the closing date for entries to the inaugural **Laing's Healthcare 20**, independent healthcare providers are urged to act now if they want to appear in what promises to be the most eagerly anticipated industry publication of the year.

This September at the sixth Independent Healthcare Awards, healthcare intelligence provider Laing & Buisson will publish the first edition of an exciting new report which will name and rank the top players in the incredibly versatile arena of private health and social care provision.

Just as the well-established *Sunday Times* business lists, the *FastTrack 100*, *BuyoutTrack 100* et al., have become bibles for the business world at large, healthcare economist and founder of Laing & Buisson, William Laing has embarked upon a project which will profile the top players in independent healthcare.

Amidst changes in the political and social landscape, companies from both the private and voluntary sectors are becoming ever more important to the delivery of first class health and social care services across the UK and **Laing's Healthcare 20** is set to become the go-to-guide on the most important companies currently operating.

Those organisations wishing to lay claim to a place in the publication must complete an online entry form before 30 June 2011. This will ask applicants to outline why their company offers something unique to the sector across three broad themes: Alongside a demonstration of recent financial success, nominees must also provide evidence of innovation and of strong staff relationships across their workforce.

Under the first judging phase, all entries will be marked against clear criteria by Laing & Buisson's analysts before a boiled down shortlist of twenty is passed to panel of high level professionals from the sector's trade associations, the world of finance and health policy, who under the guidance of William Laing will rank them in order of stature and importance in UK healthcare.

Once placed into a final order, these twenty will be profiled in **Laing's Healthcare 20** - a new report sponsored by the UK healthcare property investor MedicX.

Commenting on the importance of the forthcoming publication, Mr Laing said: 'Independent care providers have spent recent years building their presence in the sector in response to government policy which has opened a number of doors and presented new and exciting opportunities. With NHS reforms ongoing, and significant demand for a range of social care services, it's becoming ever more important for companies to prove their worth and I hope that Laing's Healthcare 20 will become the industry bible on who is performing at the top of their game.'

The closing date for entries to Laing's Healthcare 20 is 30 June, with winners set to be announced at the Independent Healthcare Awards on 20 September 2011, the sixth annual awards event organised by Laing & Buisson and hosted by broadcaster and author Gyles Brandreth.

Laing & Buisson's Laing's Healthcare 20 is produced in partnership with



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\*The closing date for entries to *Laing's Healthcare 20* is 30 June 2011. The final list will be launched exclusively at the Independent Healthcare Awards 2011, hosted by Laing & Buisson on 20 September 2011 at the London Marriott Hotel, Grosvenor Square. For more details visit: [www.laingbuisson.co.uk/Events](http://www.laingbuisson.co.uk/Events)

#### FOR FURTHER INFORMATION:

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#### NOTES TO EDITORS:

**Founded by William Laing in 1986, Laing & Buisson is the UK's leading provider of information and market intelligence on the independent health, community care and childcare sectors.**

Laing & Buisson offers a uniquely focused range of expert services to providers, purchasers and investors in the health and community care markets. Information about the range of products and services provided is summarised below.

##### [Annual Directories & Market Reports](#)

Laing & Buisson publishes a series of special market reports and directories on the health and community care sectors. Annual publications include Laing's Healthcare Market Review, Long Term Care: Directory of Major Providers, and the Care of Elderly People Market Survey. The research and conclusions within the reports are frequently cited in parliamentary questions and answers, official documents and company prospectuses, and are regularly drawn upon by the national media.

##### [Consultancy & Market Intelligence](#)

Market intelligence and consultancy work, focusing on non-clinical aspects of health and social care markets, is tailor-made for companies with an active interest in the sector. Examples of recent work include a report on the future of the independent healthcare sector for the Healthcare Commission, the seminal work conducted by Laing & Buisson on 'A Fair Price for Care' for the Joseph Rowntree Foundation and 'Improving Lives - Improving Life', a report on the key strategic issues facing the long term care sector. Laing & Buisson also frequently assists investors in market due diligence work in the health and care sectors. Laing & Buisson can also offer consultancy on the broader European market through its Healthcare Europa joint venture.

##### [Healthcare Data in an Electronic Format](#)

*CareSearch* is Laing & Buisson's flagship data product, a 'one stop shop' with extremely flexible search facilities for those needing detailed, reliable and up-to-date information on care homes, independent hospitals, health and care commissioners and regulators in each neighbourhood in the UK, together with details of group operators, their holdings and financial information from statutory accounts. Alternatively, data can be selected specifically and supplied on disks or labels for mailing purposes.

##### [Newsletters](#)

Laing & Buisson publishes three authoritative monthly newsletters - *Community Care Market News*, which covers the long-term care sector, *Healthcare Market News*, which covers the acute healthcare sector, and *Healthcare Europa*, which looks at the private care, healthcare and outsourcing sectors across Europe.

##### [Conferences & Awards](#)

In addition to one-off conferences on subjects selected for their special interest or topicality, Laing & Buisson's annual programme features a series of 'annual' conferences - definitive events covering key developments and leading edge practice in specific areas including Homecare, Telecare and Assistive Technology, Children's Nurseries and Childcare, Extra Care, Long Term Care for Older People, Acute Healthcare, Private Healthcare Insurance and Investing in Healthcare. Furthermore, an annual healthcare convention is held which features sector wide debate on a wide range of related topics (Laing & Buisson's Healthcare Convention) and two awards schemes are also operated which recognise best practice in both the specialist care sector (Independent Specialist Care Awards) and long term care and acute provision (Independent Healthcare Awards).